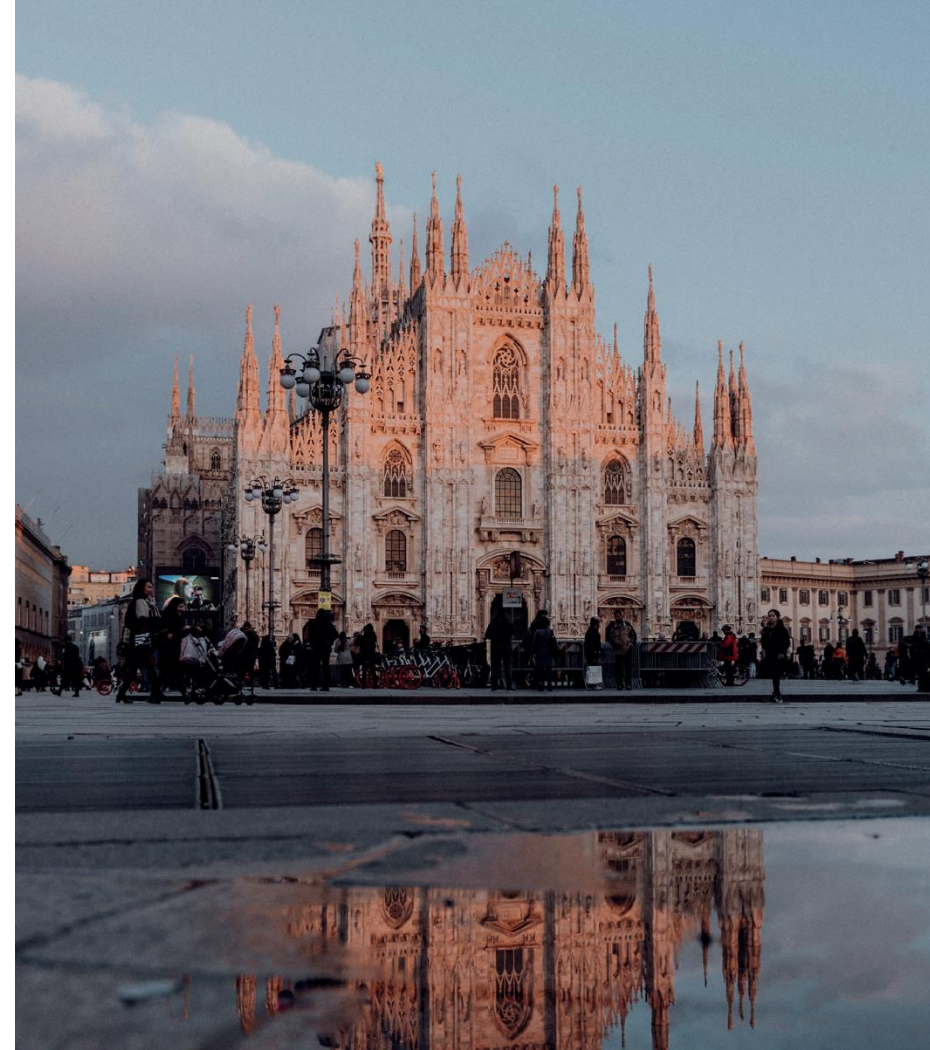




Unlocking global markets for fashion and lifestyle brands

**Connecting brands with the right retail,
distribution, franchise and licensing partners.**



ABOUT US

International growth, built on market insight, commercial expertise and the right partnerships.

We specialise in fashion, luxury, lifestyle and retail:

- identifying the right markets, categories and commercial partners for brands to enter and scale in international markets.
- identifying the right brands and concepts for retailers' portfolios, supporting category expansion, new markets and new growth opportunities.

Our work spans licensing, franchising, distribution, wholesale, e-commerce and direct retail; supporting clients through negotiation, launch and long-term development.

With **100+** years of combined international industry experience across **50+** countries, we bring deep market knowledge, consumer understanding and real-world retail expertise to every mandate.



WHY US

Global reach. Local judgement. Commercial execution.

Peaks combines senior operating experience with direct access to decision-makers across high-growth international markets. We do more than advise: we identify the right counterparties, shape the commercial model and help convert opportunities into sustainable business.



Top 60

global brand licensing
agents, 2026



100+

years of collective industry
experience



200+

brand and retail relationships
developed



50+

International
markets covered



10+

years of international consulting
excellence

Senior Operator Expertise

- Former CEOs, entrepreneurs and senior retail executives
- 100+ years of combined international industry experience across markets, formats, brands
- Senior-level involvement brings practical commercial experience to every mandate

Independent And Aligned

- Objective partner evaluation based on market opportunity, commercial fit and capability
- Independent and open-minded advice, aligned with the client's business objectives
- Direct access to decision-makers for clear and timely alignment

Responsive Execution

- Senior-level involvement from strategy through execution
- Quick response, timely feedback and practical solutions
- Focus on measurable commercial progress, not simply recommendations



OUR SERVICES

Peaks Partners helps brands and retailers define, execute and scale international growth strategies. Our work combines market intelligence, partner identification and hands-on commercial execution across physical retail and digital channels.



Develop the 'right' International Retail Expansion Strategy

- Prioritizing countries, channels and operating models.
- Evaluating franchise, distribution, wholesale, licensing, JV and direct-retail opportunities.
- Defining market-entry strategy and partner-selection criteria.

Partner Search and Deal Execution

- Identifying and qualifying retailers, distributors, franchisees and licensees.
- Connecting brands directly with relevant decision-makers.
- Supporting commercial negotiations, agreements and launch planning.

Growth and Portfolio Development

- Helping retailers identify brands aligned with their markets and customers.
- Improving existing international partner and channel performance.
- Developing regional IP, product licensing and brand-extension opportunities.

We remain involved from market selection and partner introduction through negotiation, launch and ongoing development.

OUR REACH

Our network combines senior-level relationships with on-the-ground market knowledge across Europe, the UK, GCC, India and South Asia, Southeast Asia,

China, Japan, South Korea, Africa, Central Asia, North America, Latin America and Australia/New Zealand.



LUXURY AND DESIGNER BRANDS

We have worked across projects for a diverse cross section of leading retailers and brands.

Selected Brand and Retail Relationships



AMIRI



DOLCE & GABBANA



STELLA MCCARTNEY



MOSCHINO

EMPORIO ARMANI

Palm Angels

Off-White™



ISABEL MARANT

MARNI

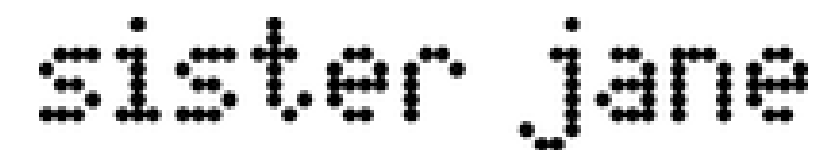


*Representative current and past assignments,
introductions and commercial relationships.
Certain engagements were undertaken on behalf
of brand or retail partners.*

... and many more

PREMIUM, CONTEMPORARY
AND RETAIL

Selected Brand and Retail Relationships



*Representative current and past assignments,
introductions and commercial relationships.
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of brand or retail partners.*

... and many more

**DIGITAL,
MARKETPLACE AND
E-COMMERCE**

Selected Brand and Retail Relationships



6THSTREET.COM

Boutiqaat

answear

DIGISTYLE

ZALORA

THE ICONIC

lamoda

نومنتشي
NAMSHI

AJIO

 Myntra

سيفي
SIVVI

نون
noon

NYKAA

MODIVO

... and many more

*Representative current and past assignments,
introductions and commercial relationships.
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of brand or retail partners.*

GLOBAL LICENSING AND BRAND EXTENSION

Recognised among License Global's **Top 60 Global Brand Licensing Agents in 2026**, Peaks Partners supports product-category and regional licensing mandates for fashion and lifestyle brands.

We identify and qualify licensees, evaluate category and territory opportunities, align commercial expectations, lead negotiations and support long-term partner development.

Our experience spans regional IP, apparel, footwear, accessories, childrenswear, home, beauty and adjacent lifestyle categories - helping brands extend with control, relevance and sustainable growth

Representative current and past assignments, introductions and commercial relationships. Certain engagements were undertaken on behalf of brand or retail partners.

Selected Licensing Mandates



CHINA



INDIA



SOUTH KOREA



SOUTH AFRICA



CHINA



INDIA



INDIA



INDIA



USA

... and many more

OUR SPECIALIST NETWORK



When required, Peaks Partners integrates selected specialist capabilities into its mandates, providing clients with coordinated support across retail design, executive search, M&A and consumer intelligence.



Innovative retail architecture and store design, combining design expertise with international retail experience.



Global executive search and transformational leadership recruitment across fashion, textile and consumer sectors.



M&A advisory supported by an extensive international network and firsthand operational experience.



Consumer-driven AI and market analytics helping retailers understand consumers, emerging trends and opportunities.



TALK TO US

Office

Via Monte Napoleone 8, Milan, Italy
27 High Street, Horley, Surrey, RH6 7BH, England
Nirvana Country, 21, DW Chase, Sector 50, Gurgaon, Haryana, India

Nicola Monti [Partner, Italy]

nicola.monti@peakspartners.com

M : +39 3388700805

Ravdeep Singh [Partner, UK & India]

ravdiip.a@peakspartners.com

M : +44 7763408185 | +91 9313608838

Craig May

craig.may@peakspartners.com

M : +27 787798613

Paolo Santelli

paolo.santelli@peakspartners.com

M : +66 85519 3100

Erika Balconi

erika.balconi@peakspartners.com

M : +39 345 5857362

www.peakspartners.com

